



## Oficinas

A oficina proposta poderá ocupar uma das seções de 3hs.

### Roteiro para proposição de oficinas

1. Tema: Avaliação da Usabilidade em WebDesign
2. Objetivo Instrumentalizar os alunos com conhecimentos sobre a avaliação de usabilidade de interfaces
3. Metodologia: aula teórica e exercícios em grupo
4. Recursos físicos necessários um computador com projetor, conectado à internet.

### Breve Currículo da Interessada

MARIA LAURA MARTINEZ, is a native of Uruguay and long time resident of Brazil. She has a Ph.D. in Electrical Engineering from University of Sao Paulo (USP), Brazil, and holds the position of research scientist in the Integrated Systems Laboratory of USP's Electronic Systems Engineering Department. Since 1998, she has also held a teaching position in the University's Journalism and Publishing Department of the Communications and Arts School. Her research interests include Computer Human Interfaces, Web Design, Online Journalism, Hypermedia Systems, Online Information Technologies, Usability Engineering and Distance Learning. She is an active member of the board of Web Design.

In 2006 was award winner of the Usability Evaluation Competition's Graduate Category. Symposium on Human Factors in Computing Systems (IHC2006) sponsored by SBC, Brazilian Computer Society, and co-sponsored by ACM, Association for Computing Machinery.